



## **International Agarbatti & Perfume Expo-2019**

**Bombay Convention & Exhibition Center, Goregaon (E), Mumbai**  
**22 & 23 December, 2019**

### **Sponsorship Opportunities**

#### **Main Sponsor (1) – Rs. 10 Lacs + GST**

##### Benefits :-

1. 49 meters stall in exhibition area
2. 8x10 or 8x12 feet hoarding on the entrance gate of Expo.
3. Logo on 15000-20000 invitation cards.
4. Media coverage (TV / Newspaper / FM) at local/national level.
5. Promotion of the event by 2 of our International Trade Magazine (With your Logo)
6. Announcement of you brand name during whole event, on frequent basis.
7. Live webcasting (world wide) of the Expo through Expo's website so that people from abroad can also see the expo.
8. 10 people lunch for 2 days
9. Social media promotion through facebook and other possible ways. More than 50000 people connected to us.
10. Logo on entry badge
11. Lamp lightening opportunity with chief guest.

#### **Co-Sponsors (6 Nos.) – Rs. 5 Lacs + GST**

##### Benefits :-

1. 24 meters stall in exhibition area
2. 6x8 feet hoarding in exhibition area (anywhere).
3. Logo on 15000-20000 invitation cards.

4. Live webcasting (world wide) of the Expo through Expo's website so that people from abroad can also see the expo.
5. Promotion of the event by 2 of our International Trade Magazine (With your Logo)
6. Announcement of you brand name during whole event, on frequent basis.
7. 5 people lunch for 2 days
8. Social media promotion through facebook and other possible ways. More than 50000 people connected to us.
9. Logo on entry badge
10. Lamp lightening opportunity with chief guest.

### **Other sponsorship categories-**

<b>Registration Bag Sponsor -</b>	1 Lac + taxes
<b>Visitor/Exhibitor Entry Badge Sponsor -</b>	1 Lac + taxes
<b>Food Sponsor (Lunch for both days) -</b>	2 Lacs + taxes
<b>Water Bottle Sponsor -</b>	1 Lacs + taxes
<b>Tea / Coffee Sponsor -</b>	1 Lac + taxes
<b>Gift Sponsor (To be distributed with Registration Kit) -</b> (Gifts to be provided by Sponsor)	35,000 + taxes
<b>Branding at Exhibition Venue (Board 12x8 Feet) -</b>	20,000 + taxes